ADVERTISING ADAM

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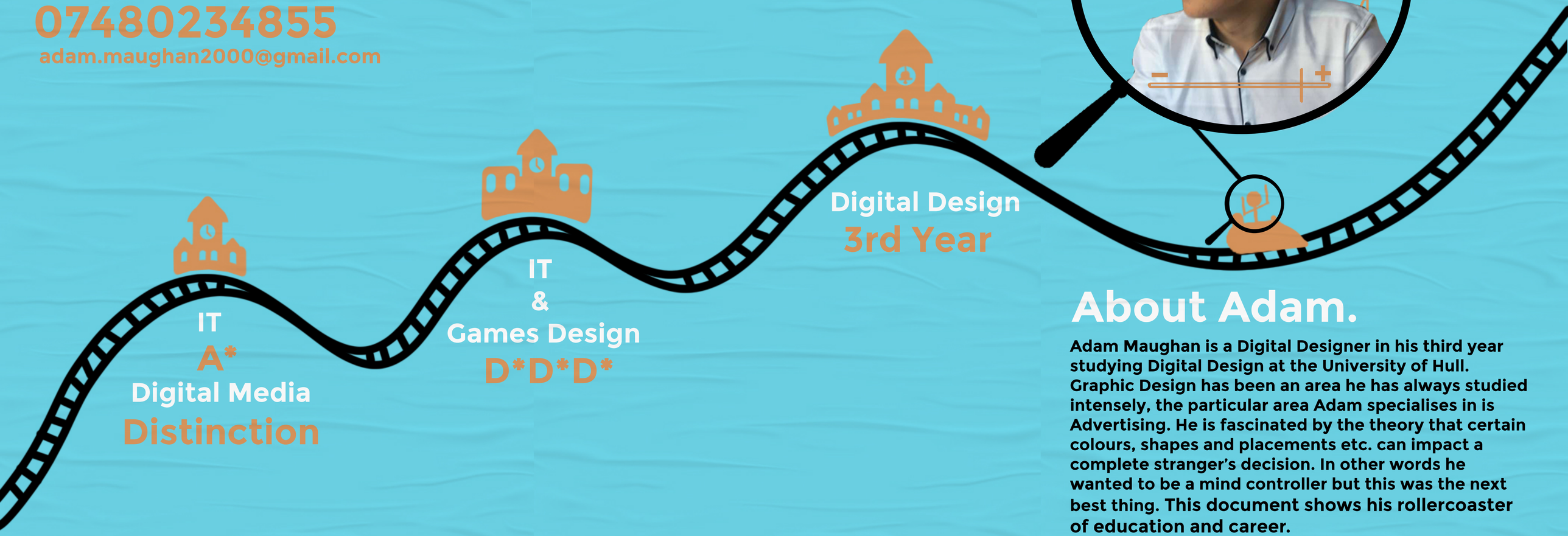
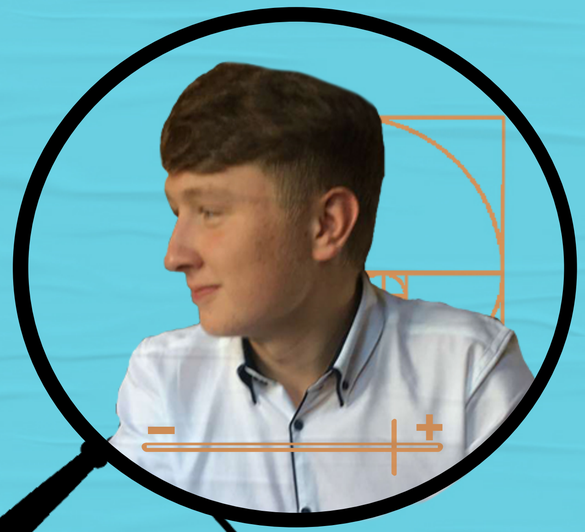




About Adam.

Adam Maughan is a Digital Designer in his third year studying Digital Design at the University of Hull. Graphic Design has been an area he has always studied intensely, the particular area Adam specialises in is Advertising. He is fascinated by the theory that certain colours, shapes and placements etc. can impact a complete stranger's decision. In other words he wanted to be a mind controller but this was the next best thing. This document shows his rollercoaster of education and career.

PROGRESS
NEVER STOPS...

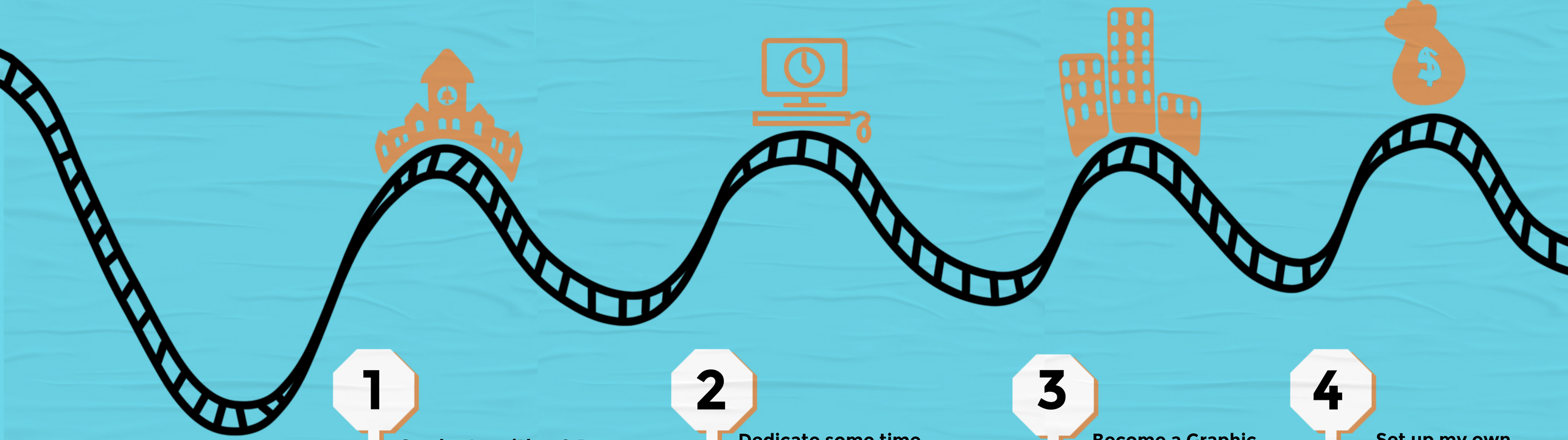
Let the work speak.

These are some of Adam's work outside of education over the last few years in chronological order. The logos and poster's were created for client's for free. Which demonstrates his ability to work to a breif and fulfil a client's needs. As the work was all done for free this is a perfect example of the dedication to design he has. All of these assets were created using the Adobe Creative Suite in which he is very experienced as displayed by the work above. However these are only a few selected designs shown strictly to display the progress he has made over the last few years. For more recent work use the QR code provided to access his portfolio.

Adam Maughan's Portfolio

CAREER PLAN

There'll be bumps but lifes a rollercoaster



1. Graduate with a 2:1 or higher
2. Dedicate some time to working on my portfolio and pre-paring for interviews
3. Become a Graphic Designer for a well known Advertisement company
4. Set up my own Advertisemnent Company and be my own Boss